

29:623:340 BUSINESS RESEARCH METHODS

Instructor

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Office Hours: Thursday 12-2pm, 1015A or after class or by appointment

Course Information

This is a course more focusing on identification and gathering of data, and performing analysis on such data to cleverly interpret and present findings rather than algebraic relations. The design of experiments, sampling, measuring, prediction, and causation are among the topics discussed. *Excel* will be used extensively to illustrate underlying principles. The course will follow as Part 1, Part 3, Part 2, and finally Part 4.

Textbook

Statistics: Concepts & Controversies, 7th ed., David S. Moore, Freeman

Exams(40%)

There will be two midterms and a final exam. Make up for final exams will only be given under my discretion only if supported by official documents provided by the emergency care taker person(s) or organization. If you take both midterms, then the lower one will be underweighted, There are no make ups for midterms, therefore if you miss both, you're most likely going to fail.

Homework(30%)

There will be homework each week due next week that must be handed in by the beginning of class. Homework do have to be typed, however they must be handed in as hardcopies. No other way of submission will be accepted. Late homework will be accepted, however with penalty.

Final(30%)

The final will be cumulative.

Supportive Material

A calculator with basic functions will be needed. The most advanced function you will need is "Square Root". Laptops, cell phones will never be needed unless specified otherwise, and they can never be used during tests. Failure to comply would lead to penalties.

Grading

Grades will be available on blackboard which is not available yet.